



MOVE
AGAINST
CANCER.

DIGITAL AND RESOURCES LEAD

Reports to: Fundraising Manager

Hours: Full time (part time 30 hours considered) Fixed Term 24 Month Contract

Location: Remote with occasional UK travel

Salary: £28,000 - 30,000 per annum or equivalent pro rata for part time (depending on experience)

Application Deadline: Midnight on Monday 21st September 2026

www.moveagainstcancer.org

About MOVE Against Cancer

At MOVE Against Cancer our mission is to support and empower everyone impacted by cancer to be more active because movement matters. Exercise – in fact, all movement – is one of the most important things anyone diagnosed with cancer can do to enhance wellbeing and improve health outcomes both during and after treatment.

We support people to get moving in a way that is right for them through our 5k Your Way support groups, the Movement Hub, Community Engagement projects and the MOVE programme.

Purpose of the Role

MOVE Against Cancer is seeking a Digital and Resources Lead to develop and manage the organisation's digital presence, including our website, social media channels and online resources, such as our Movement Hub, to support people affected by cancer to move more.

The postholder will lead the creation and sharing of engaging, accessible digital content, including articles, guides, videos, social media content and practical resources.

They will ensure our website and digital platforms provide meaningful support for beneficiaries, while expanding the reach and impact of MOVE Against Cancer's work. The role will also lead the development of new resources and digital projects that encourage and enable more people affected by cancer to become and stay active.



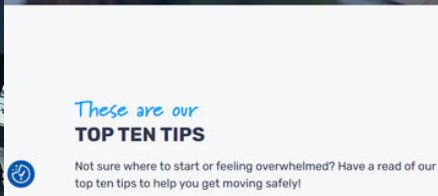
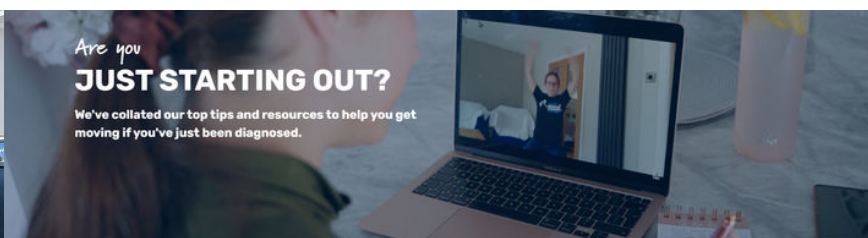
Key Responsibilities

Social Media & Digital Engagement

- Lead the development and day-to-day management of MOVE Against Cancer's social media channels.
- Create engaging content that encourages and supports people affected by cancer to move more and stay active.
- Develop and share regular content to show what MOVE are working on including:
 - movement tips
 - educational content
 - participant stories
 - programme highlights
 - expert insights
- Build and nurture an online community around movement and cancer. Increasing our engagement.
- Monitor engagement and use insights to improve reach and impact.

Digital Resources and Educational Content

- Lead our resource advisory group and resource development projects.
- Develop, share and maintain online resources that support people living with and beyond cancer.
- Produce accessible digital content such as:
 - articles
 - Guides
 - toolkits
 - FAQs
 - movement advice pages
 - newsletters
 - programme information
- Ensure resources are clear, supportive and evidence informed.
- Work with clinicians, partners and beneficiaries to develop relevant guidance.



Key Responsibilities continued

Website Development

- Working in partnership with our digital agency, lead the development, testing and improvement of website content.
- Ensure resources are easy to find, well organised and regularly updated.
- Create new pages and digital content that support both beneficiaries and partners.

Multimedia Content Creation and Sharing

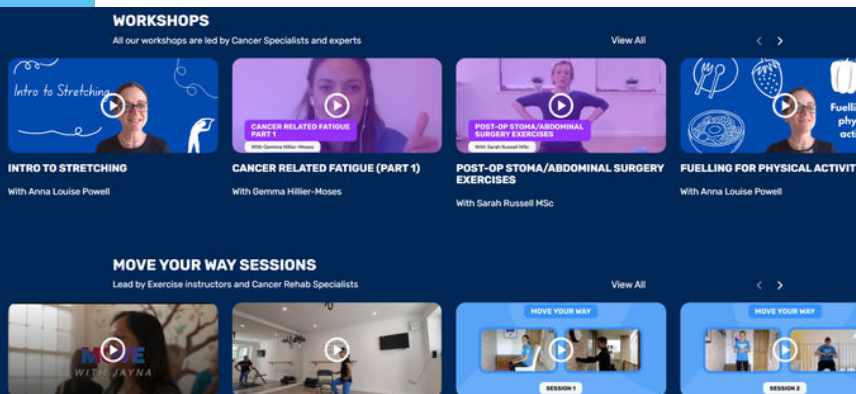
- Produce and manage multimedia digital content, including:
 - short videos
 - photography
 - participant interviews
 - educational content
- Capture stories that highlight the benefits of movement during and after cancer treatment.

Content Planning and Coordination

- Manage a digital content calendar across social media and the website.
- Coordinate contributions from staff, partners and participants.
- Ensure consistency in tone, accessibility and messaging.

Data, Learning and Impact

- Help us gather data and understand data.
- Use analytics to understand how people engage with digital content.
- Support the development of feedback and impact surveys for beneficiaries.
- Contribute to improvements in digital systems or databases where relevant.
- Lead the adoption of AI-driven tools, ensuring our team, Trustees and volunteers understand how to use emerging technologies responsibly and effectively.
- Use data for planning purposes, to extend our reach to more people impacted by cancer.



Person Specification

Essential skills and experience

- Experience creating and managing digital content across platforms, particularly social media and websites.
- Strong writing and editing skills, with the ability to produce clear, engaging and accessible content such as articles, guides, and online resources.
- Experience planning and delivering social media content and engagement.
- Experience managing or updating website content (e.g. CMS platforms such as WordPress or similar).
- Experience producing video or multimedia content (videography, photography, editing).
- Ability to translate complex or specialist information into clear, supportive content for different audiences.
- Strong organisational skills and ability to plan and manage a digital content calendar.
- Ability to work collaboratively with colleagues, partners and beneficiaries to gather stories and develop content.

Desirable Skills and Experience

- Experience creating educational or health-related content.
- Understanding of digital accessibility and inclusive communication, and knowledge of mailchimp.
- Experience using analytics tools to evaluate digital engagement and improve content.
- Experience working in the charity, health or cancer support sector.
- Experience supporting impact measurement, feedback surveys or CRM/database systems.
- Experience of working with and managing digital and web development agencies.



How to Apply:

- Produce a document no longer than 2 sides of A4, outlining why your skills, experience and personal motivation make you the right person for this role. Please also attach your CV. We discourage the use of AI to write your application.
- Please send these to recruitment@movecharity.org

Closing date to apply for this role is Midnight on Monday 21st September 2026.

- If you would prefer to submit your application in an alternative format, please feel free to choose your own approach to convey the information requested.

We welcome applications from people of all backgrounds and are especially keen to hear from individuals from ethnically diverse communities, disabled people, and those with lived experience of cancer, who are currently underrepresented in our sector.

Interview information:

There will be two stages of the interview process. The first stage will be virtual via video call and for those invited to the second stage will be an in-person interview.

Data Protection Statement

For information about how we use your data, please contact us.

Safeguarding

Move Against Cancer is committed to ensuring the safety and wellbeing of all individuals who participate in our programmes and all staff and volunteers. Successful candidates will be required to carry out a disclosure and barring check.

